



Bennett Graham

MULTI-MEDIA DIGITAL DESIGN

www.bennettgraham.com

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GOAL AND MISSION

My personal skills and collaborative powers create spectacular design success stories for all involved.

QUALIFICATIONS

I generate captivating designs through my extensive knowledge of Photoshop, Illustrator, After Effects, Flash Catalyst, LightWave 3D animation, PowerPoint and Dreamweaver. Recent areas of focus include:

- ▶ Print: Posters, programs, brochures, banners, cards, magazine ads, signs.
- ▶ Web: Complete site creation, Flash Catalyst, animated gifs/banners, uploading.
- ▶ Video: TV spots, news, demos, special effects, animated billboards.

EMPLOYMENT

2003-2009, Laid off due to cutbacks.

FOX 9 and my29 Television, Eden Prairie, MN

Graphic Designer of multi-media promotional materials including print campaigns, website promotions and television newscasts.

- ▶ Organized graphics/ad campaigns for MN State Fair, conventions and contests including fliers, e-mails, signs, billboards, web ads and posters.
- ▶ Initiated ad concepts and collaborated with sales department on development.
- ▶ Promotions agent for FOX TV programs including American Idol and House.
- ▶ In charge of monitoring style and brand for graphic consistency.
- ▶ Coordinated graphic requests and concepts with directors and producers.

2001-2003

KARE 11 Television, NBC affiliate, Minneapolis, MN

- ▶ Produced graphics for daily newscasts, Chyron operator.
- ▶ Proof reader for all on-air content.

1992-2000

D. F. Solem & Associates Advertising, Coon Rapids, MN

Scriptwriter and video editor for television ads and product demos for companies such as 3M, and Aveda salons.

- ▶ Video editing, multi-source audio mixing of music and voice-overs.
- ▶ Production Coordinator: Worked with clients and sales associates to develop content and style of commercials.

1985-1992

K-TWIN Productions, Minneapolis

Producer for live cable TV broadcasts.

- ▶ Produced and directed video music programs.
- ▶ Video editor of documentaries and commercials.
- ▶ Field and studio camera operator.

EDUCATION

- ▶ Bachelor of Arts, Broadcast Journalism/Visual Mass Communications, University of Minnesota - Minneapolis, graduated 1985, GPA: 3.8
- ▶ University of Wisconsin - River Falls; Journalism and Arts studies 1980-82 GPA: 3.9 (transferred to the U of M to complete degree)
- ▶ Minneapolis College of Art and Design; computer graphics, 1987
- ▶ Mound-Westonka High School, Mound, MN Diploma 1980 GPA: 3.8
- ▶ Adobe Flash CS4; Learning Flash CS4 Series, Adobe TV, 2010
- ▶ Lightwave training with Mike Greene, 3D modeling expert, 2003-2009
- ▶ After Effects Tutorial Series and Coffee Cup web design, 2003

FIVE PEOPLE AGREE, "HIRE BEN!": (I have worked with these people)

See website for Testimonials: <http://bennettgraham.com/page7.html>

FORMER EMPLOYER - Doug Solem, Owner DFS Communications:
763-780-8997 or dougadman@aol.com

SENIOR SALES PRODUCER - Tom Lynch, KMSP FOX 9/WFTC 29
952-995-1821 or tom.lynch@foxtv.com

FORMER SUPERVISOR - Jim Peters, Art Director, FOX TV, Tampa
813-870-7122 or jim.peters@foxtv.com

FOX VENDOR - Travis Bonovsky, Digital Outdoor Network Manager,
Clear Channel Communications: tbonovsky@clearchannel.com or 612-605-5135

PERSONAL - Elise Lundman, friend of 30 years: 612-788-8128 evenings

Website and portfolio: <http://bennettgraham.com/>

Additional work samples: <http://www.youtube.com/user/BongoBengie>

Note: For educational searches, etc. my full legal name is Bennett Graham Abrahamson